

J-382

Diploma in Pharmacy (Part - II) Examination 2021

Paper - V

DRUG STORE AND BUSINESS MANAGEMENT

Time Allowed : Three Hours

Maximum Marks : 80

SECTION - A

Note: Attempt any five questions. Each question carry equal marks.

Q. 1. Define the term wholesaler. Classify them and write the function of wholesaler? **16**

Q. 2. What is the importance of layout design. Write the document requirement to open a drug store. **16**

Q. 3. Define the term Advertisement. Write the various media for advertisement in pharmaceutical industries. **16**

Q. 4. What do you mean by Market Research? Describe in brief about method of market research. **16**

(2)

Q. 5. Define the term Inventory Control. Write different techniques which are used for Inventory Control. Describe in details about ABC Analysis. **16**

Q. 6. Define Banks. Discuss different types of banks with function of Commercial Bank. **16**

Q. 7. Attempt any four. (Each question carry equal marks): **4x4 = 16**

- (a) Purchase Procedure
 - (b) Partnership
 - (c) Types and methods of Training
 - (d) Financial Planning
 - (e) Economic Order Quantity
 - (f) Salesman
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